

Brief Meeting Summary
Texas Nonprofit Public Libraries Group July 30, 2015 3:30 p.m. Online

Participants & cities of libraries represented

Debra (Huntington), Pattie (Honey Grove), Jana (St. Jo), Michelle (Chico), Virginia (Alto), Nan (Commerce) + dona & Judy as meeting support

Judy read the chat-supplied introductions aloud so that they would be included in the meeting video/audio.

Michelle presented *Effectively Communicating Your Nonprofit's Financial Needs to Local Government*, suggesting ways to keep local funding entities (and even stakeholders) informed about the library's accomplishments, goals and related funding and/or partnership needs. (As follow-up to the meeting she provided these two links for Return on Investment help: <http://www.marketingmo.com/campaigns-execution/how-to-calculate-roi-return-on-investment/> and http://www.financeformulas.net/Return_on_Investment.html)

Questions/comments from participants regarding the presentation

Q: Is your ILL and Ebook usage cost in your ROI in your materials category?

A: Yes, everything that circulates is included in materials – although the provided spreadsheet will need to be changed to reflect that fact, thank you!

It helps to participate in the EDGE program.

Yes - we were an early adopter. It is an ongoing tool - should be revisited often. I do mine quarterly.

It is a huge tool to use with investors, boards, etc.

Because the Insurance for Nonprofits topic was moved to the next meeting (to enable a presentation by someone informed enough to answer questions), dona provided information about the following:

- A free webinar she and Judy recently attended. Title: Navigating Payment Processing for Nonprofits Accepting Credit Cards and Electronic Payment. Explaining that the webinar was provided by TechSoup, dona and Judy encouraged everyone to join TechSoup for great software discounts, tech updates, free equipment programs and consistently high-quality free webinars. Michelle added her recommendations of and satisfaction with TechSoup. (Webinar is archived at http://www.techsoup.org/community/events-webinars/navigating-payment-processing-for-nonprofits?utm_source=readytalk&utm_medium=email&utm_campaign=webinar-20150723)
- Texas Tax Code citation regarding allowable frequency of tax-free sales or auctions per year <http://www.statutes.legis.state.tx.us/Docs/TX/htm/TX.151.htm> and a separate informational item, "Exempt Organizations: Sales and Purchases," available in pdf format from the Texas Comptroller's Office via http://www.window.state.tx.us/taxinfo/taxpubs/tx96_122.pdf . The links were provided by TSLAC Manager of Continuing Education & Consulting Services Thea Blair (thea.blair@tsl.texas.gov office 512-936-4449).
- The State OAG attorney's recent response regarding whether public libraries operated by a nonprofit are now required to prohibit handguns on the premises.
- Planning for the group's first face-to-face meeting (possibly on dates of TLA district meetings?)
Debra pointed out that any decision on date and time depends on the location of the meeting.
Pattie suggested meeting during the ARSL (Association of Small and Rural Libraries) conference (in Little Rock Oct. 1-3). She, Debra, Jana and dona are all planning to attend.
- The option of having a set day and time for these meetings, such as "1 p.m. on the 4th Tuesday of every month"
- The group's next online meeting. Three participants indicated a preference for skipping August and having the next meeting in September.

As follow-up dona will do the following ASAP:

- Find out who else from Texas nonprofit-governed public libraries is planning to attend ARSL and arrange a meeting of the larger group during the conference.
- Contact everyone on the group's roster regarding preferences for a set day and time for future online meetings and for input regarding the group's first face-to-face meeting in Texas.
- Find out if the insurance speaker/s could provide a presentation to the group in September if the majority of the group prefer skipping the August meeting and, if so, find out whether the majority prefer that the next meeting be scheduled for September rather than August.

Next meeting's requested topics & speakers

Insurance issues for nonprofits, especially protecting individual members of the Board, will feature someone from an alliance of nonprofit insurance brokers who will be able to answer questions as well as provide the presentation. This may be the only presentation during that meeting since so many participant questions are expected.

The meeting ended at 4:30 p.m.