

What's the best way to eat an elephant? One bite at a time!

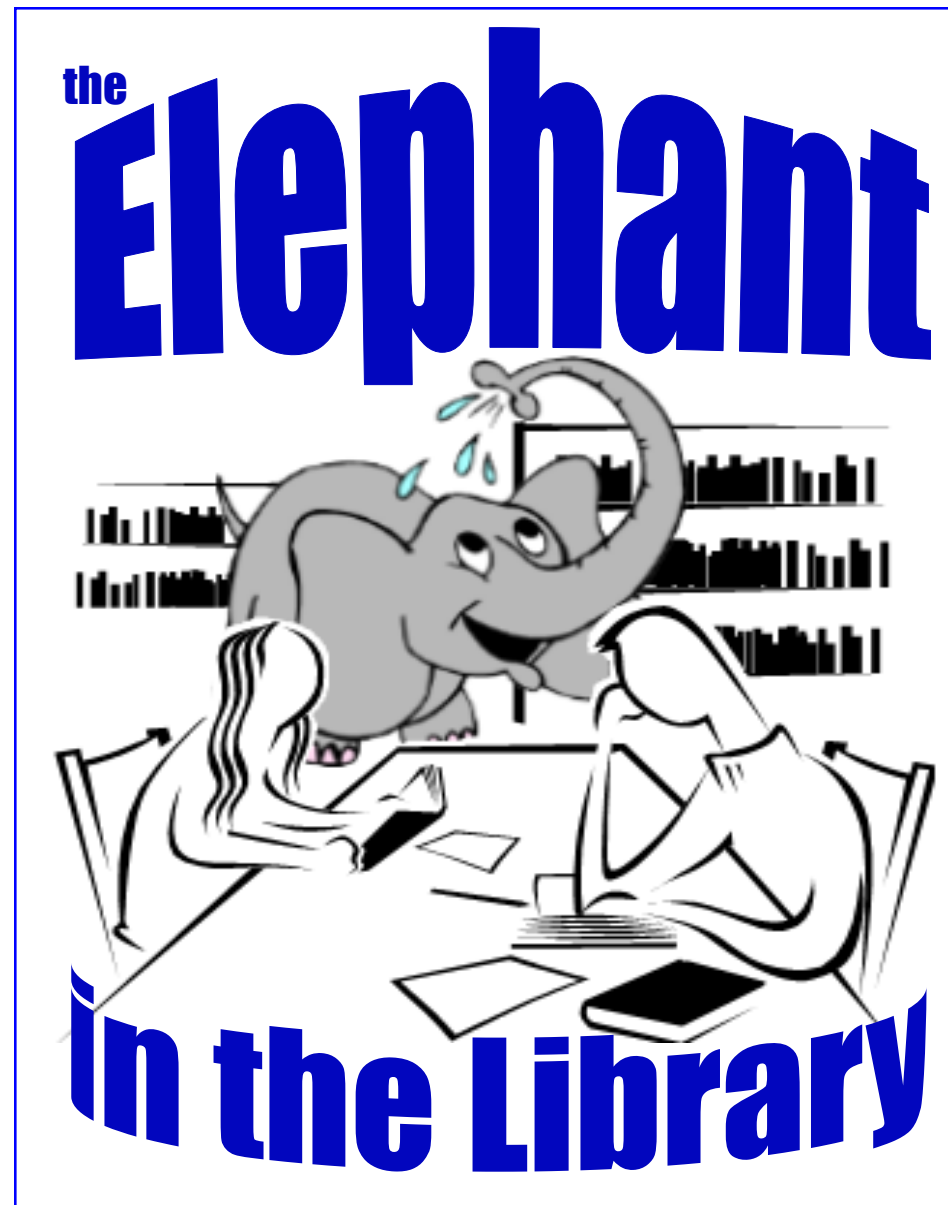
Examples of blog posts at The Elephant in the Library

- That's 'Public' ... with an 'L' !!!
- Your library on the web: Recommended content for library websites
- Confused about Texas library entities and their functions?
- Risk management: who controls your organization's online accts?
- Embracing Universal Accessibility (UA) to increase a library's diversity
- What will the rural and small-town Texas public library landscape look like 10 years from now?
- Does your library have basic broadband connection speed? Better check it again!
- Suggested tools for almost-passive fundraising
- Two tools for using Twitter efficiently
- 6 Twitter search strategies for Twitter lurkers
- 7 reasons you should use Twitter, even if you don't want to tweet
- AT hardware / software basics: Recommendations for public libraries
- Which kind of "wireless Internet" is right for you?
- Compare AT for public libraries with AT intended for individual use
- Can the broadband plan bridge the rural digital divide?
- A perfect marriage: Assistive Technology (AT) and 3-D printing
- The webmaster's invisible duties
- How good is your vision ... and how long can you count on it to stay that way?
- Are you still using Windows XP?
- GrantStation's *State of Grantseeking Report Spring 2014*
- Public Library accreditation: Minimum local operating expenditures
- Assigned county population may be 'not set in stone'
- How can I find out if I am an "Accredited Librarian"?
- Accreditation for Texas public libraries in federated library systems
- Changes to accreditation standards for Texas public libraries

<http://elephantinthelibrary.com/>

dona weisman, MLIS
Judy Daniluk, MLS

dweisman@elephantinthelibrary.com
jdaniluk@elephantinthelibrary.com



This cooperative project of independent library consultants
dona weisman & Judy Daniluk
addresses topics and issues relevant to libraries in general
and small public libraries in Texas in particular.

What elephants need attention in *your* library?

<http://elephantinthelibrary.com>

dona weisman



Libraries enrich lives by providing universal access to knowledge, information and quality library services, and each library is as unique as the community it serves. Those two realities keep dona focused on studying public library issues and trends — both current and timeless — and sharing her findings, whether by coordinating effective training or by serving as a librarian/consultant ... or both.

Specialties

- Coordination of training for library staff, supporters, stakeholders
- ADA compliance and universal accessibility in libraries
- Library-hosted accessibility fairs
- Library program/event planning and coordination
- Nonprofit-governed public libraries
- Boards and Friends groups
- Open Government in Texas relative to public libraries
- Grant research, proposal and management

Serving as a librarian/consultant for the North and Northeast Texas Library Systems exposed dona to nearly 200 North Texas public libraries, serving populations of 236 to over a million, as each grappled with providing services appropriate to its own unique sub-urban, urban or rural community. She has 2 decades of experience in planning, coordinating and implementing 1-hour to 3-day training events for library staff, supporters and stakeholders and has participated in nonprofit governance and strategic planning both as a nonprofit staff member and as a Board member. As an assistant branch manager in Dallas, she gained front-line experience in serving a diverse neighborhood, marketing the library to the community and supervising staff. Experience as a youth services librarian in Dallas, a DoD school librarian in Germany and a teacher of high school journalism, advertising, photography and English grammar/composition in Austin have provided keen insight into serving youth and partnering with community schools and organizations.

dona earned both her M.L.I.S. and B.A. (Secondary Ed.) at UT-Austin, and a Nonprofit Management Certificate from the Center for Nonprofit Management & Brookhaven College. She is a certified True Colors™ facilitator and co-authored the Texas Reading Club Program Planning Manual *Furry Tails! Funny Tales!*

dona weisman, MLIS @wdona
dweisman@elephantinthelibrary.com

Judy Daniluk



Technology has become an inevitable part of library services, but sometimes there are speed bumps that need to be smoothed out before a library can make full use of it. Judy seeks to help libraries take advantage of technology in a way that improves service to patrons, advances the library's mission, and facilitates strategic partnerships, while solving problems for the staff.

Specialties

- Technology and Internet issues in small libraries
- Translating technology discussions for non-technical audiences
- Technology planning
- Library websites to be managed by non-technical staff
- Wordpress, Plinkit, Drupal, Dreamweaver, HTML, CSS, PHP, MySQL, ASP
- Migration of in-house technology systems to cloud services
- Google Apps administration
- Assistance with ILS migration projects
- Facilitation of collaborative projects and consortia

Judy was the webmaster and Internet/technology consultant for NTLF from 2007 to 2013. During that time, besides managing NTLF's website and other Internet resources, Judy assisted NTLF libraries using Plinkit for their websites, served as coordinator for the North Texas Library (Evergreen ILS) consortium and provided general consulting on topics related to technology and Internet use in libraries. She also created a 24-item eReader device Petting Zoo, demonstrated its use to library personnel and coordinated its circulation among NTLF partner libraries for use with their own staff and patrons.

Before entering the library world via the MLS program at the University of North Texas, Judy earned a BA in Secondary Education followed by graduate work in Linguistics at the University of North Carolina at Chapel Hill, and an MS in Computer Science from Johns Hopkins University. In previous lives she was a high school math teacher, a translator for the Department of Defense, and a software developer. Apart from the library world, she serves as an independent website manager for several nonprofits and small businesses.

Judy Daniluk, MLS @jdaniluk
jdaniluk@elephantinthelibrary.com